

# LAUNCH PRESS RELEASE

## CONTACT INFORMATION:

**[Company Name]**

**[Contact Name]**

**[Phone Number]**

**[Email Address]**

A large, light blue rectangular box containing the text "YOUR LOGO" in a bold, white, sans-serif font. The text is centered and occupies most of the box's area.

## FOR IMMEDIATE RELEASE

### **[[Company] Announces the Launch of {Product/Publication/Campaign/Etc.}]**

[City, State] - [Company/Corporation] is excited to announce the launch of [Product/Publication/Campaign/Etc.], a [description of Product/Publication/Campaign/Etc.] that will [basics of what this Product/Publication/Campaign/Etc. will do]. The official launch date for [Product/Publication/Campaign/Etc.] is [Date].

[Company/Corporation] believes [Product/Publication/Campaign/Etc.] will [further details about the Product/Publication/Campaign/Etc.] impact functionality, etc.

[Product/Publication/Campaign/Etc. launch details: marketing, events, etc.]

[A rich, informative quote from someone related to this launch]

[Boilerplate]

**###**

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